

Support us this
World AIDS Day
by making ribbons



Terrence Higgins Trust

We are the UK's leading HIV charity providing support, advice, and information services to people living with HIV. Our vision: **We strive for a future where there are no new cases of HIV and where people living with HIV get the support they need.**

What is World AIDS Day?

Held every year on 1 December, World AIDS Day is more than a ribbon.

- It's remembering everyone lost to HIV.
- It's a promise to support people living with HIV.
- It's a pledge to end new cases of HIV by 2030.
- It's a stand against HIV stigma.

CRAFTING RED RIBBONS

7 inches

Get a team together to craft HIV awareness red ribbons for World AIDS Day. This is an excellent way to engage your colleagues in our cause and help us cut costs – we post thousands of red ribbons each year to schools, universities, prisons, and other partners.

Instructions

- Ribbon should be cut at a length of roughly 7 inches (or 18cm), and should be cut into the shape of a parallelogram i.e. with opposing slanted edges on each end, as demonstrated above.
- Fold the ribbon over on itself to create the iconic red ribbon shape (as shown opposite) and secure with gold safety pin. Try and use measurements similar to the ones listed opposite, but don't get too hung up on it!
- Return your finished ribbons to **Terrence Higgins Trust, 439 Caledonian Road, London, N7 9BG.**



Thank you

We are fortunate to have wonderful partners whose commitment to our cause helps us make an enormous impact on the lives of people living with HIV.

Find out more: tth.org.uk/wad
Contact us: corporate@tth.org.uk