# Support us this **World AIDS Day** by making ribbons



## **Terrence Higgins Trust**

We are the UK's leading HIV charity providing support, advice, and information services to people living with HIV. Our vision: We strive for a future where there are no new cases of HIV and where people living with HIV get the support they need.

## What is World AIDS Day?

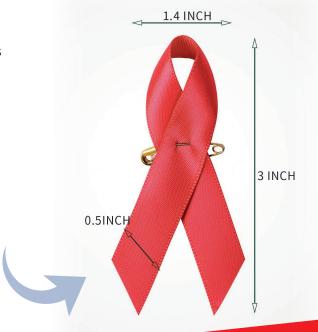
Held every year on 1 December, World AIDS Day is more than a ribbon.

- It's remembering everyone lost to HIV.
- lt's a promise to support people living with HIV.
- It's a pledge to end new cases of HIV by 2030.
- 🚶 It's a stand against HIV stigma.

Get a team together
to craft HIV awareness red ribbons
for World AIDS Day. This is an excellent way to
engage your colleagues in our cause and help
us cut costs – we post thousands of red ribbons each
year to schools, universities, prisons, and other partners.

### **Instructions**

- Ribbon should be cut at a length of roughly 7 inches (or 18cm), and should be cut into the shape of a parallelogram i.e. with opposing slanted edges on each end, as demonstrated above.
- Report Fold the ribbon over on itself to create the iconic red ribbon shape (as shown opposite) and secure with gold safety pin. Try and use measurements similar to the ones listed opposite, but don't get too hung up on it!
- Return your finished ribbons to Terrence Higgins
  Trust, 439 Caledonian Road, London, N7 9BG.



# Thank you

We are fortunate to have wonderful partners whose commitment to our cause helps us make an enormous impact on the lives of people living with HIV.

Find out more: tht.org.uk/wad Contact us: corporate@tht.org.uk